

dailypay.

2020
COMPANIES

Case Study.

DailyPay is a market staple for the future.
Just ask retail marketer 2020 Companies

2020 Companies is a premier retail sales and marketing agency with over 10,000 employees nationwide. Christal Broadbent, who has served as Director of Payroll for eight years, sat down with DailyPay to discuss her experience and why 2020 Companies decided to offer this benefit to its employees.

What were your initial thoughts on on-demand pay?

"At 2020 Companies, we thrive on change. Bringing the newest innovations to our clients and our people is vital to our success. When considering new vendor partnerships, we rigorously vet and explore our options before making a final selection. Choosing the right vendor the first time minimizes issues and helps ensure a smooth transition.

Initially, we were concerned that this service may be used like a payday loan. The DailyPay Team was able to alleviate our payday loan concerns. Next, we considered the cost to our employees, the integration process with our payroll systems, and the overall value this product would bring our people. We knew we had options when considering an on-demand pay service partner, and we wanted to ensure that we made the right choice.

What changed your views on on-demand pay?

"In the beginning, our positive interactions with the DailyPay team opened the door to learning more about the new benefit of earned wage access and DailyPay's specific integration process.

Through much research, we further understood how easy access to employees' earned money would be useful to our people. Also, we learned that DailyPay is a leader in earned wage implementation. Knowing that we would receive white-glove service from the beginning was essential in helping us decide between vendor options. This service integrates with our payroll systems without compromising employees' private information.

We pay our employees weekly, but this tool gives our team even more freedom and improves their life through immediate access to their earnings."

2020
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Partner:

2020 Companies

U.S. Headquarters:

Southlake, Texas

Industry: Retail

Number of

Employees: 10,000

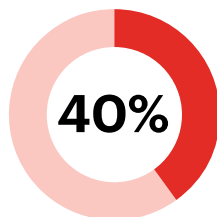
What made you choose DailyPay?

“It was wonderful to see a vendor who cares about the solution being implemented and is equally concerned about our business’s needs. Plus, knowing that they work with ADP gave our team the additional confidence to choose DailyPay as our partner.

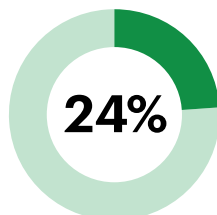
Furthermore, we were impressed with the customer service the DailyPay team provides our employees. When someone has a problem with their account, DailyPay’s customer service manages the issue from beginning to end, providing the employee with viable options to improve their experience and ensure satisfaction.

After one year of partnership, we can safely say we made the right decision. This benefit has provided value to our employees, and the customer service is top-notch.”

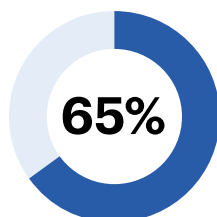
Check the stats:



enrollment within 3 weeks of launch, with a continued uptick in enrollment



of enrolled employees are active users of the platform



of user-reported transfers are for everyday necessities

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