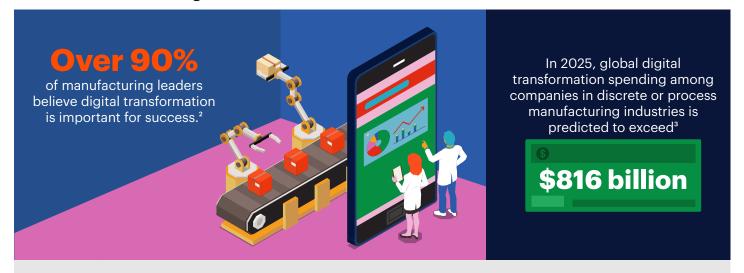
Support Staff Through Digital Transformation

As the manufacturing workforce evolves and upskills to embrace digital transformation, 1 companies should consider how to best support their employees.

A people-centric approach is critical throughout digital transformation as the industry and workforce undergo changes. Manufacturers who focus on employee engagement and prioritize people's insights, feedback and participation will empower their employees to transform.

Digital Transformation Leads to Workforce Success



Artificial intelligence and machine learning lead to:4



reduction in machine downtime



reduction in throughput



improvements in labor productivity



more accurate forecasting



Empower Employees With Exceptional Benefits

The benefits of digital transformation in manufacturing are clear, and companies should consider how to implement these technologies and solutions that may lead to employee satisfaction and success.

Manufacturing companies should leverage benefits that may boost employee engagement through the processes of upskilling and hiring talent. Putting employees first may have various positive effects, including attracting top talent, improving employee engagement, reducing turnover and increasing morale.⁵

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^a https://www.ptc.com/en/blogs/corporate/digital-transformation-in-manufacturing-guide ^a https://www.ptc.com/en/blogs/corporate/digital-transformation-in-manufacturing-guide

