



The **open** **enrollment** toolkit

2026 Edition

Everything you need to promote DailyPay during **open enrollment.**

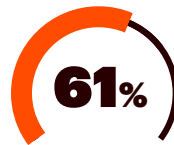
It's open enrollment season. Now is the perfect time for your employees to improve their financial wellness with DailyPay.



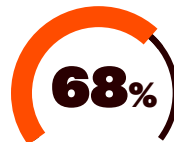
Did you know?



of users say DailyPay has had a positive influence on their overall financial habits.¹



of users say DailyPay makes them feel more satisfied with their job.²



of users say they are more likely to stay at a job that has DailyPay.³

Incorporate DailyPay into your open enrollment strategy.

Open enrollment is the perfect time to put DailyPay front and center. As employees consider their benefits and financial future, remind them how DailyPay can help them access earned pay, manage everyday expenses, and build stronger financial habits over time.

The open enrollment checklist.

☐ **6-8 weeks before**

Identify all promotional communication channels used in open enrollment. This includes printed flyers, intranet banners, emails, and manager talking points.

☐ **5 weeks before**

Select the communication options from this toolkit that best suit your channels and confirm the deployment dates for each.

☐ **3-4 weeks before**

Use the ready-made DailyPay assets below and integrate them into your chosen communication channels. Begin to promote and distribute materials.

☐ **1 week before**

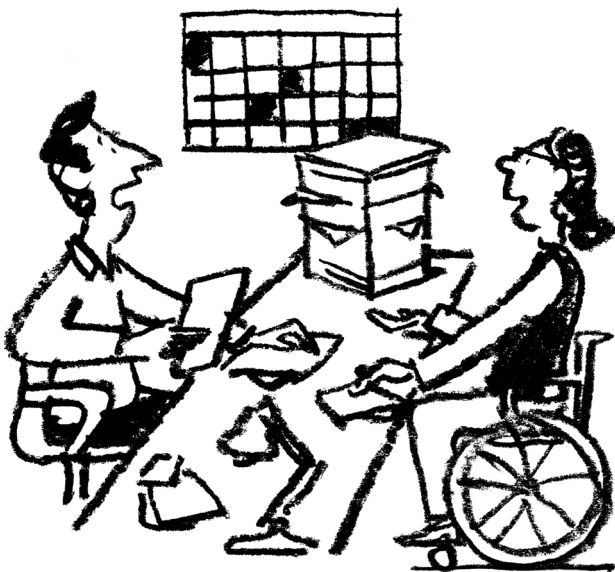
Send final reminders about open enrollment and highlight DailyPay as a key benefit through HR communications and manager talking points.

☐ **Open enrollment**

Ensure DailyPay information is readily accessible during the enrollment period.

☐ **Post-open enrollment**

Review employee participation data for DailyPay via your client portal.





DailyPay assets and
how to use them.

You can access all of these resources
on the final page of this toolkit.



Your pay, **your way.**

Break free from the two-week wait.

1.  Download the DailyPay app.
2.  Create your account using your email address and phone number.
3.  Work your shift. DailyPay partners with your employer to determine your available earnings and display them in the app for you to access.
4.  Access your earnings instantly (fee may apply), or the next business day for free.
5.  Get the rest on payday. Any remaining pay will be delivered on your scheduled payday, minus any transfers and fees.



Get started

Flyers.

Strategically place these in high-traffic employee areas to maximize visibility.

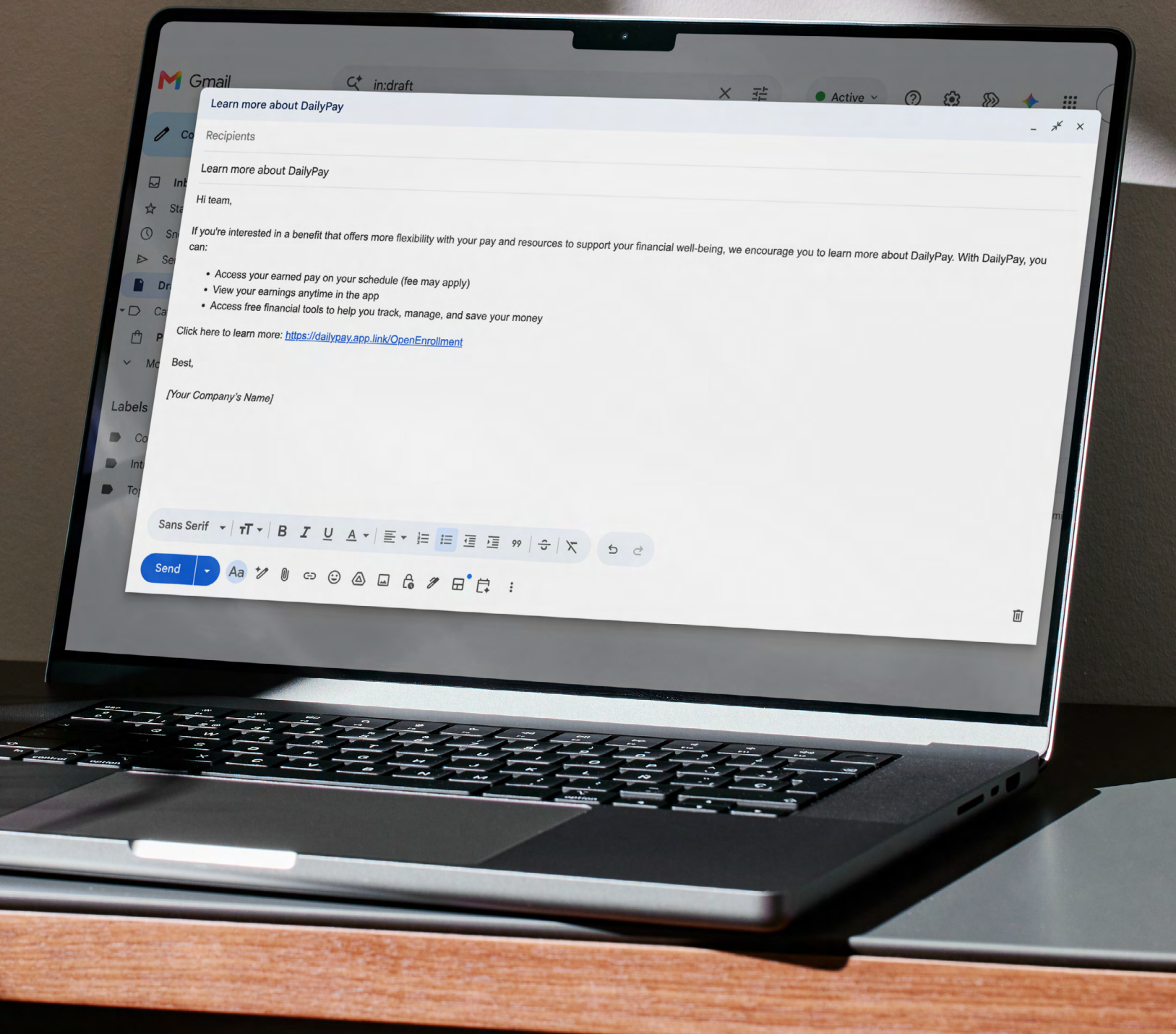
- Breakrooms
- Kitchens
- Time clocks
- Lobbies
- Reception areas
- Hallways
- Elevators
- Notice boards
- Entrances and exits



Digital banners.

Integrate these into your online employee communication platforms.

- Company intranet
- Employee portal
- Internal newsletters (digital)
- Digital signage
- Company website



Employee SMS and email templates.

Utilize these templates to directly communicate the value of DailyPay to your employees via text message and email.



Your pay, your way.

More than 2 million employees already have access to the future of pay through DailyPay, an employer-partnered financial wellness benefit that lets you manage your pay your way.

How It Works

- Work and watch your available earnings grow during the period.
- Access your earnings as needed.
- On payday, you'll receive the remaining balance of your pay in your preferred account after any transfers and applicable fees.

Features

- Track your earnings and stay on top of your money.
- Access your earned pay before payday.
- Monitor your credit score for free.
- Enjoy exclusive discounts on gas, groceries, and more.
- Reach your goals with financial coaching and plans to save and spend smarter.

* Fee may apply.

* Credit Health is a free service provided by DailyPay through Array.



[Learn more](#)

Health
Insurance
Guide

401k

Packet Insert.

Utilize this ready-to-use insert in your open enrollment packet to highlight the value of DailyPay and drive enrollment among eligible employees.



Visit the Open Enrollment Toolkit landing
page to explore and download the resources:
<https://www.dailypay.com/open-enrollment/>