

**daily**pay.

# DailyPay Holiday Toolkit





## Reward Their Hard Work: Give Your Team the Power of On-Demand Pay.

They are the unseen hands and tireless heroes. While the world enjoys the season, your employees are the **TRUE** magic behind the holidays—the ones restocking shelves at midnight and pushing through the cold to deliver joy. They make the magic happen for everyone else.

Now, it's time to make their holiday season truly magical.

Stop asking your dedicated staff to wait for delayed celebrations. Give them the power to access their hard-earned money when they need it. DailyPay isn't just a benefit; it's recognition. It's giving them control over their cash, right when holiday expenses hit hardest.

Unlock the full potential of your team this season. Download the DailyPay Holiday Playbook and ensure your magic makers can afford their own celebrations.

50%

of users say DailyPay helps reduce their financial stress.<sup>1</sup>

55%

of users say DailyPay helps them pay their regular monthly bills on time.<sup>2</sup>

81%

of American workers are more likely to stay with an employer that offers financial wellness benefits.<sup>3</sup>

<sup>1</sup> DailyPay User Survey, February 2025

<sup>2</sup> DailyPay User Survey, February 2025

<sup>3</sup> PNC 2025 Financial Wellness in the Workplace Report: The Evolving Needs of the Multigenerational American Workforce

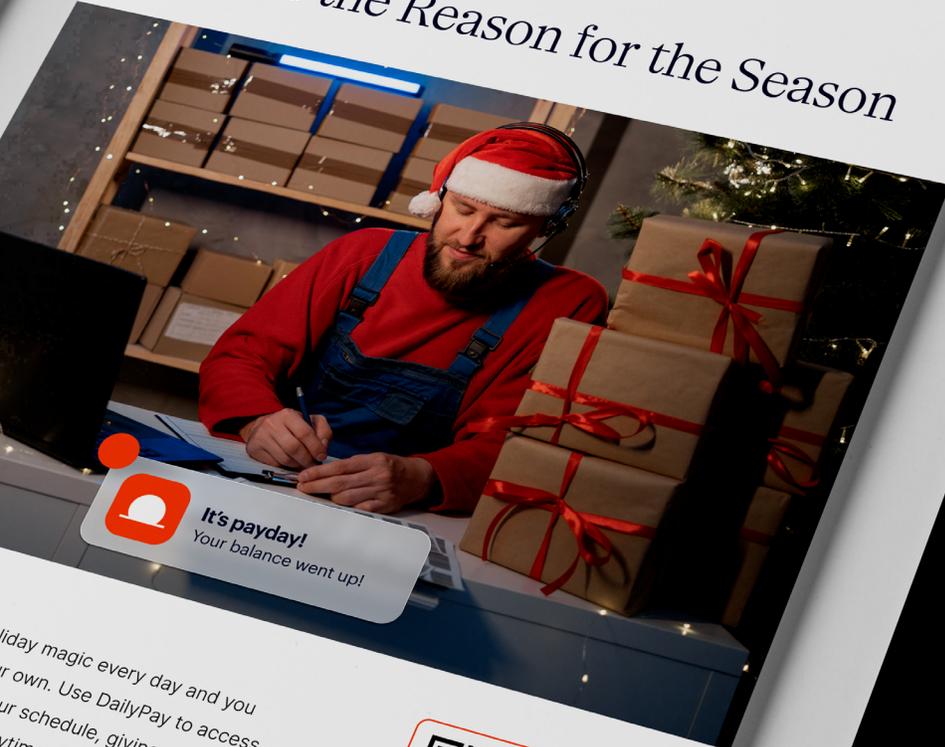
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# Posters

[get.dailypay.com](https://get.dailypay.com)



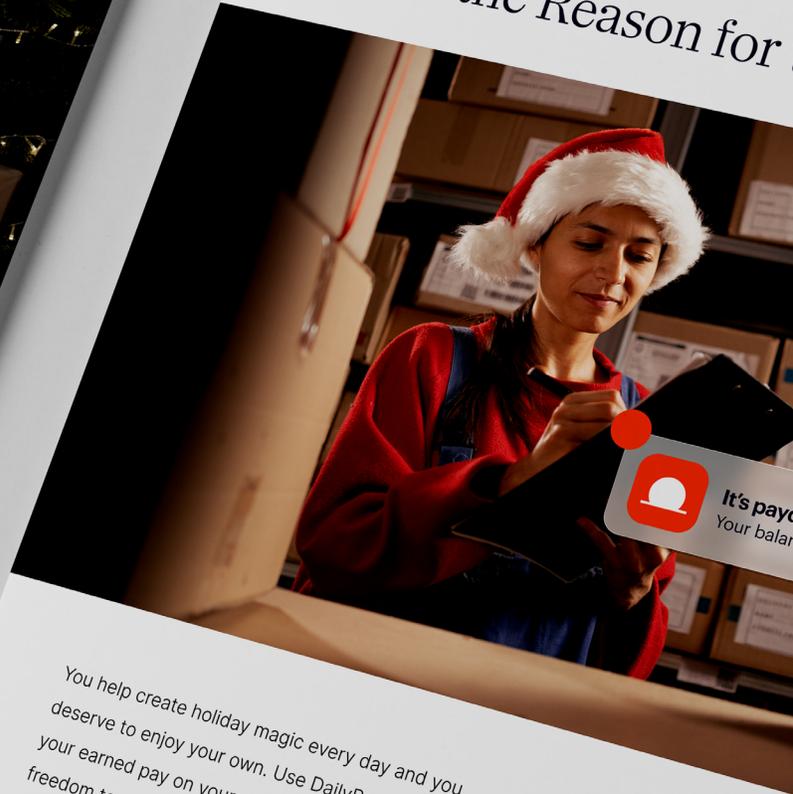
## **dailypay.** You're the Reason for the Season



oliday magic every day and you  
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## **dailypay.** You're the Reason for



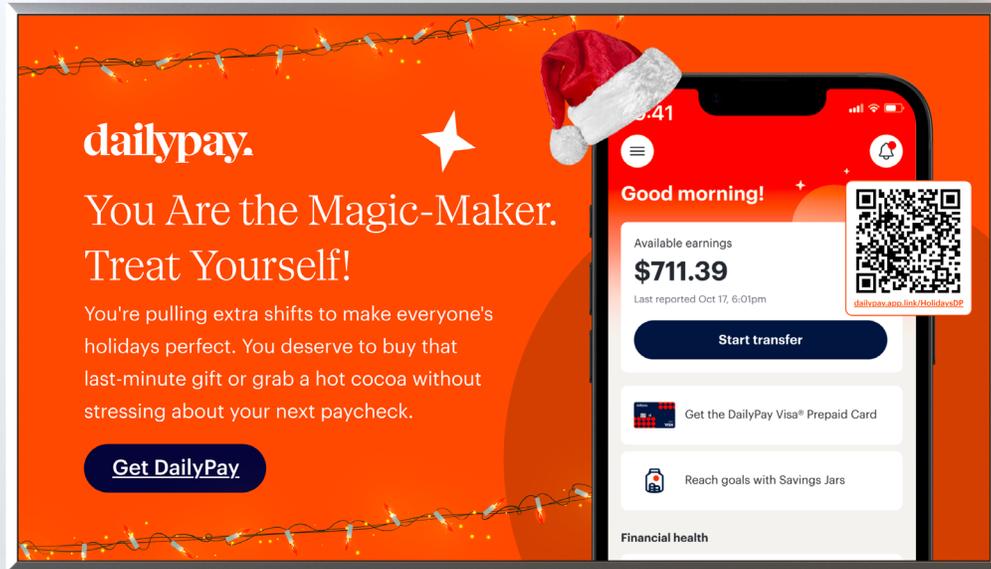
You help create holiday magic every day and you  
deserve to enjoy your own. Use DailyPay to access  
your earned pay on your schedule, giving you the  
freedom to celebrate anytime.

[get.dailypay.com](https://get.dailypay.com)



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# Digital Banners



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**You Are the Magic-Maker.  
Treat Yourself!**

You're pulling extra shifts to make everyone's holidays perfect. You deserve to buy that last-minute gift or grab a hot cocoa without stressing about your next paycheck.

[Get DailyPay](#)

Good morning!

Available earnings  
**\$711.39**  
Last reported Oct 17, 6:01pm

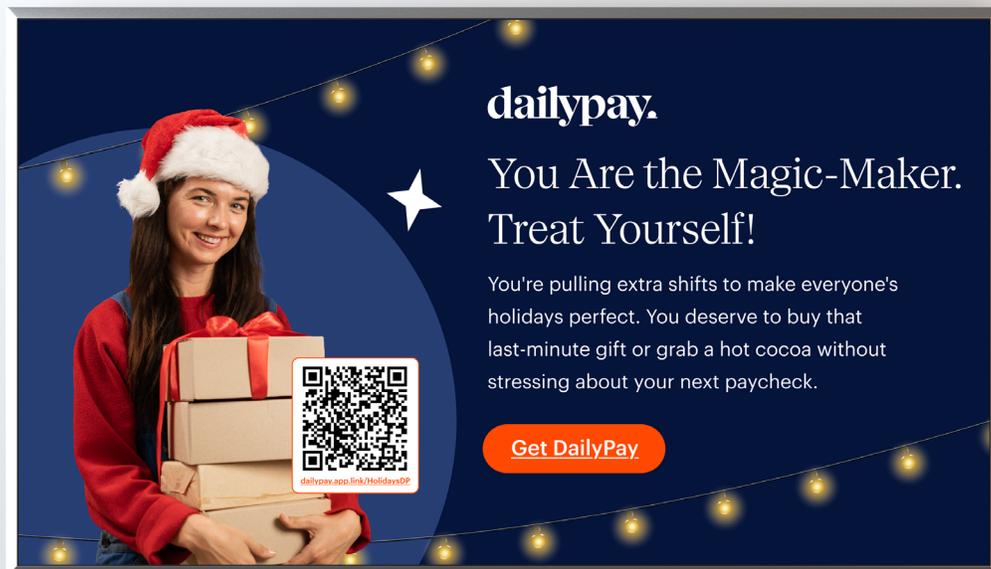
[Start transfer](#)

Get the DailyPay Visa® Prepaid Card

Reach goals with Savings Jars

Financial health

[dailypay.app.link/HolidaysDP](#)



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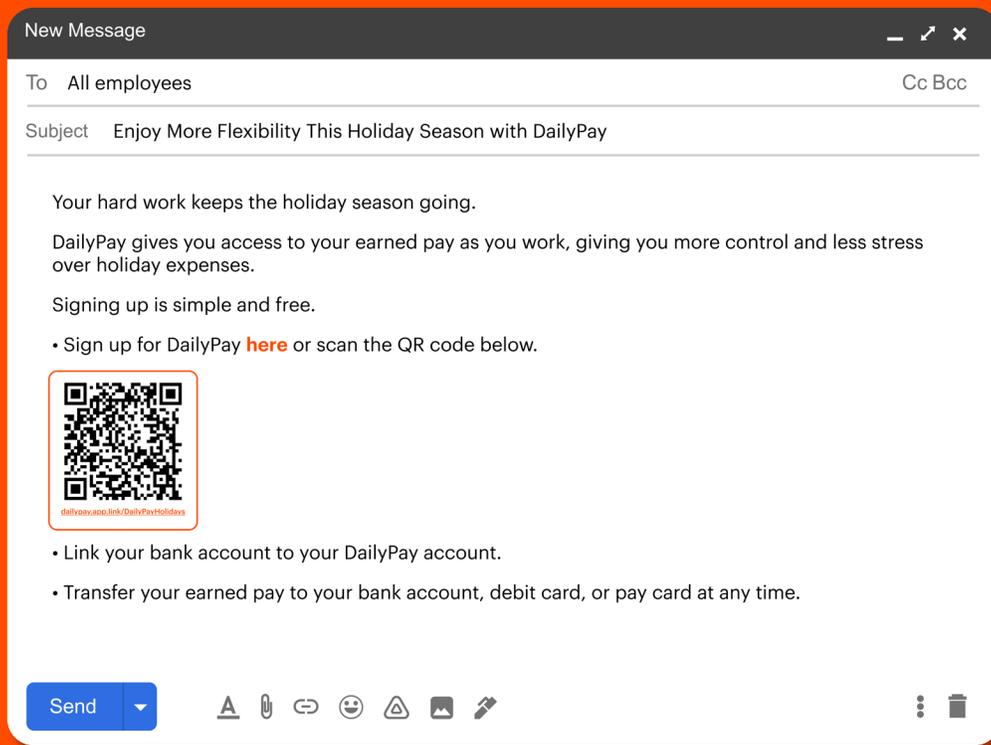
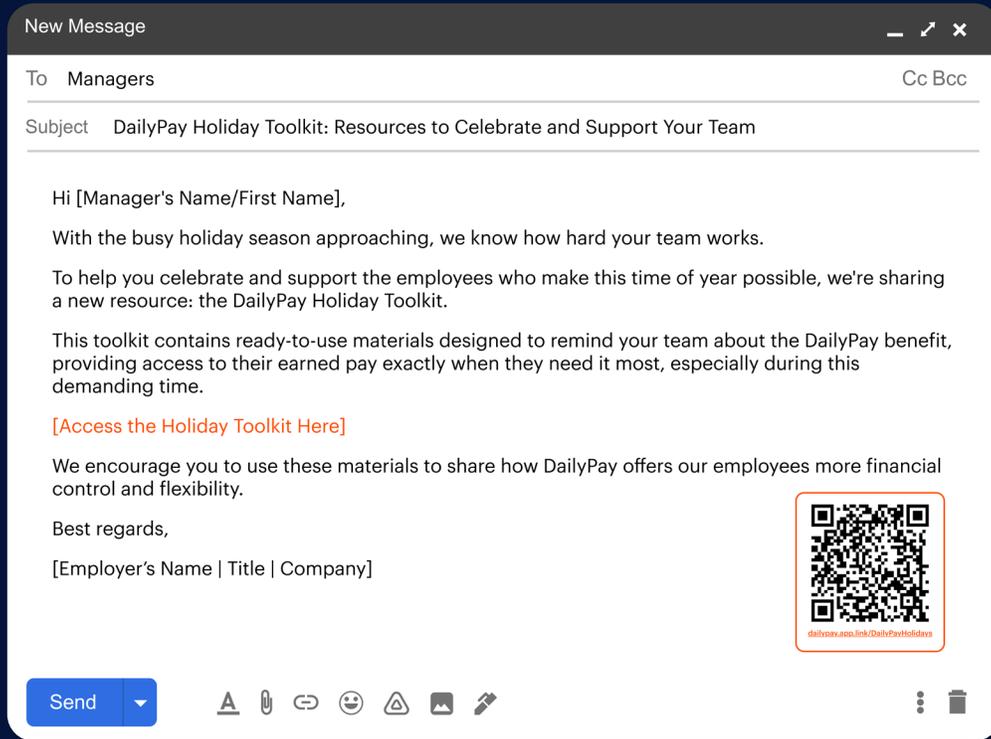
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# Email Templates



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